



SCB ACADEMY



Wednesday
20th February 2019

Time: 08.30 - 12.00 PM

Venue: Ballroom
Grand Hyatt Erawan Bangkok

NAVIGATING THE FUTURE THRIVING IN EXPONENTIAL TIMES

UNDERSTANDING HOW TOMORROW WILL BE DIFFERENT THAN TODAY
AND WHY THAT MATTERS MORE THAN YOU KNOW.

While technologies are maturing exponentially, organizational structures and processes remain stubbornly linear. Yesterday's best-practices – like the Five-Year-Plan or Innovation Funnel – are not sufficient to navigate today's fast-paced, tech-driven world. Explore the groundbreaking work Pascal Finette has been doing in this space for the last ten years, which describes and provides actionable insights into the makeup of the future organization. Learn how to truly transform your business into a future-forward organization.

Introduction



- * Deeply understand the nature of (exponential) change
- * Learn the pitfalls in the deceptive phase of technology disruption
- * Uncover the driving forces behind disruption
- * Explore frameworks and models which help you be successful in the new world, including the brand-new Knowledge Adoption Curve model
- * Sharpen your future foresight abilities by learning the Futures Wheel method

Ticket price: 9,000 baht
(Include VAT)

SPEAKER

Pascal Finette

Pascal is Co-Founder at radical, SingularityU's Chair for Entrepreneurship & Open Innovation. Former Google, Mozilla, eBay.
Also Exec Coach & TheHeretic.org



Registration: www.thailca.com

For more information: K. Ingkarat 02-009-9191 ext. 3703