

IR Workshop 1/2016

"Investor relations in the storm – What are the communication strategy?"

The presentation will cover the following points:

- Case study from two big-cap listed companies on their recent industry storm and how their IR teams maneuver out of it.
- The 3-step of IR communication in tough times.
- How to utilize different communication channels to handle sensitive issues with various stakeholders and audiences.

Speakers



Ms. Pannalin Mahawongtikul



Mrs. Chanamas Sasnanand



Ms. Nattiya Poapongsakorn

Moderator



Mr. Chatchai Siriwit

WORKSHOP DETAILS:

Date & Time: Mon, May 23, 2016

01:00 PM	Registration
01:20 PM	Welcome Speech By Mr. Surayut Thavikulwat President of Thai Investors Relations Club
01:30 PM	"Investor relations in the storm – What are the communication strategy?" By Ms. Pannalin Mahawongtikul Executive Vice President, Finance and Accounting Group PTT Exploration and Production PCL Mrs. Chanamas Sasnanand VP, Capital and Investor Relations PTT Exploration and Production PCL Ms. Nattiya Poapongsakorn VP, Investor Relations and Compliance Advanced Info Service PCL Mr. Chatchai Siriwit Investor Relations Manager Thai Oil PCL
03:30 PM	Q & A

Venue:

**The Stock Exchange of
Thailand Building, 11th Fl.
Room 1101,
62 Rachadapisek Rd.,
Klongtoey, Bangkok**

(Free of charge)