



## Partnership Program

Developing people,  
Transforming organizations



## TLCA Leadership Development Program 2015 (LDP): “Enhancing the Competitiveness of Thai Companies” May 14 – 17, 2015, Hua Hin

This highly interactive program will involve participants in deep conversations on the changes in strategy, organization and leadership that are needed to enhance the competitiveness of Thai firms in anticipation of the ASEAN Economic Community (AEC), planned for end of 2015. This compact program has been carefully designed in close cooperation with the Thai Listed Companies Association (TLCA).

### IMD



**Bala Chakravarthy**  
Program Director  
Professor of Strategy &  
International Management



**Dominique Turpin**  
President of IMD  
Nestle' Professor

### TLCA



**Chanin Vongkusolkit**  
LDP Program Advisor  
President, IMD Alumni Club  
of Thailand



**Surong Bulakul**  
LDP Program Sponsor  
Chairman of TLCA

“The LDP course is very useful for an organization that wants to drive itself further, regardless of its size. IMD and TLCA have developed a well-rounded curriculum. Even though it takes only three days, the program can effectively stimulate participant’s aspiration and build comprehension towards strategy development focusing on innovation, which must be different and meaningful to customers.”



**Chaovalit Ekabut**  
Vice President - Finance & Investment, CFO  
The Siam Cement Pcl.

“I have received tremendous benefit from attending the LDP. I can now apply the knowledge gained from the course when formulating strategies for enhancing competitiveness and sustainable growth in my organization.”



**Somjate Moosirilert**  
Chief Executive Officer & Managing Director  
Thanachart Capital Pcl.



**Narumol Noi-am**  
Chief Financial Officer  
Bangkok Dusit Medical Services Pcl.

“The Program has enhanced our understanding on the current market competition which will not only be in Thailand or regional. Business will be borderless, therefore we will have to view business as global.”



**Bunchai Punturaumporn**  
Chief Executive Officer  
Sabina Pcl.

“There’s no need to go to the IMD in Switzerland for one of the greatest opportunities to gain knowledge and learn from cases of companies from all around the world. For the three days and two nights that you are away from your company, you will forget about your day-to-day work and worries.”

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