

PATTERA PAIRUCHWAIT

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OBJECTIVES

To apply for studying at TLCA Executive Development Program to develop and increase leadership and in order to manage work efficiently

CORE SKILLS

Have skills and experiences in the field of marketing and management for a period of 21 years. My skills are the following

- Skills in managing human resource
- Skills in marketing management
- Skills in managing leather goods products such as bags and shoes in order to sell in retail store in the leading department stores
- Well spoken and written English and Chinese
- Skills in critical thinking and decision making
- Skills in solving problem efficiently and instantly
- High leadership skills and great teamwork skills
- Have creative new ideas and can compose various strategies
- Have basic computer skills such as Microsoft office and internet

WORK EXPERIENCE

Managing Director

Thames Studio Co., Ltd.

2551- Present

Bangkok

The company runs the retail stores that distribute leather products including bags, shoes under brand Thames in leading shopping center and department stores including 66 outlets nationwide.

- Process projects and jobs given by the company by meeting the work objective, following the strategies and goals that the director board set.
- Manage and make sure actual sales meet the target sales in each month.
- Provide information and advice for customers that contact the company.
- Manage and work through jobs according to the policy.
- Control, investigate and manage.
- Communicate and contact internally and externally with the relevant agencies.

Buyer Manager

Udomrat 87 Co., Ltd.

2538-2550

Bangkok

The company runs the business of manufacture and sale leather bags, woman shoes under the Shoes Room Store in leading shopping center all around Thailand.

- Bought and merchandised all bags and shoes product in the store.
- Managed and made sure actual sales meet the set sales in each month.
- Took care and investigated purchase, file reports and price lists.
- Provided advice for developing or updating and adjusting the process of buying and human recourse internally.
- Followed the changes in the stocks and the transfer of stocks perfectly in order to create transactions.

EDUCATION

Master of Business Administration - Young Executive, 2001-2003
Chulalongkorn University (Y-MBA)

Bachelor of Business Administration, General Marketing major 1991-1994
Chulalongkorn University Bangkok

TRAINING

- Real Estate Development (RE-CU) #51 by Faculty of Architecture Chulalongkorn University, 2015
- Intelligent Entrepreneur Program- IEP #12 by Siam Commercial Bank, 2016