Ms. Valarlak Ngamchitcharoen Director Ziga innovation Public company limited

About Ziga innovation Plc.

Ziga innovation's core business is about electrical conduit and steel structural pipe. We are the leader of electrical conduit for more than 25 years. Our project reference is Siam Paragon, BTS,MRT,etc. We are innovative organization therefore new business unit is about how we can add value to our products. I-retail construction system is our innovation. In anticipation of high demand in the instant-retail unit and welcoming the aging society, Ziga Innovation Plc plan to have a research development and seek for partner to create shared value to drive Thailand's retail business in CLMV. Our pilot project is the oil's giant petrol station for Bangchak Petroleum 's Inthanin coffee shop at Petchakasem 61 road for being a fast tract to build shop that provide only one month construction. We plan to IPO at the beginning of next year.

What's my expectation from this program?

Friendship and networking. It will be great if we can share ideas with open mind. We may or may not have a cross-industry innovation in CLMV together in the future. Who know? our company's innovation is invented first from how we assist the university in CSR project. what 's next innovative ideas? i think it's fun to share ideas with people.

What are the formidable challenges to our organization.

Turning from family business to international business and now become a public company. Now it comes to the point of how we can sustain our business in a long run. Fortunately we have a board effectiveness that run a great successful year, it will be more challenges now how we keeping on our success. It's not easy as we are in an age of exponential. when the world changes, it becomes exponential changes now. How we cope up with this changes?