**Wuttikiat Techamongklapiwat**

Robinson Department Store Public Company Limited

9/9 17th Floor Rama9 Rd. Huai Khwang, Bangkok 10310 THA

Mobile: 66-816484242 E-mail: tewuttikiat@robinson.co.th

Professional Experiences

**Robinson Department Store Public Company Limited**

**Senior Vice President - Property and Lifestyle Center** Apr '14 - Present

* Full responsibility for all Property development and Financial performance both short & long term.
* To encourage overall Leasing and Operations team development in order to create and manage a company succession plan.
* Initiate and realize the annual and rolling Business Expansion and Business Plan monitoring opportunities to maximize company assets and exceed profit objectives.
* To build and implement a framework for Robinson property business providing clear and strong leadership for the achievement of the Business Plan with new working practices that enhances the business performance.
* Build positive working relationships at all Business partners e.g. Tenants, Suppliers, JV partners, Shopping Mall Landlords, levels within CRC to ensure our business is effective in its approach.

**Ek-Chai Distribution System**

**Vice President Mall Regional Leasing** Sept ‘12 - Mar '14

* Managing financial performance of Tesco Lotus Regional Leasing portfolio and Tesco Lotus Property Fund malls.
* Develop new Shopping Mall layout and Leasing model for Supermarket formats in up country town

**CPF Trading Company Limited**

**Vice President – CP Fresh Mart & Food Service**  Feb ’10 - Sept '12

* Full responsible for CP Fresh mart, retail business, and Food Service business where we served HORECA business within Central and Eastern regions.
* Develop Centralize work process and Operating framework to improve business in near term from site research to store design and operations. Work with BCG, on new business model for CPF.

**Ek-Chai Distribution System**

**Vice President of Store & Local Marketing** Aug ‘08 – Sept ‘10

* Identify market positioning and in-store offers, making stores best fit target catchments. Ensuring new store opened with the best offers that suite local specific needed and through a governance meeting.
* Devise campaign to promote New & Refit stores to raising store awareness and achieving sales target. Defending sales impact from competitors’ stores through local marketing campaign.

**Assistance Vice President of Customer Plan** Aug ‘05 – July ‘08

* Drive a long-term substantial cooperate plan, lead end-to-end customers plan process, from customer insight to project implementation in stores to customers.
* Facilitate the program through cross functional process for Long Term Business Plan, co liaison with Tesco International team.

**Hypermarket Store Manager & Productivity Manger** Aug '00– Jul ‘05

* Delivering good shopping experience for customers through excellent store compliance and staffs service in two Hypermarket stores with a large Mall.
* Initiate work process; reduce stores operating cost through Cashier Scheduling Program and staff schedule in back office. Implement measurement method to identify saving potential.

Educational Backgrounds

**Assumption University** BKK, THA

Master of Business Administration in Marketing Strategic

**California State University, San Bernardino**  CA, USA

Bachelor of Business Administration in Finance, Dean’s list, Scholar of the year 1997

**Grossmont College, San Diego**  CA, USA

Associate Administration Degree in General Business administration, Dean’s honor list class 1994

Trainings

* Production Operation Training &Safety – Shima Sheki Corps Wakayama, JP
* Balance score card (New business Strategy) - Six Sigma THA
* Work measurement - Maynard Operation System Technique London, UK
* Productivity program - Tesco International Support Office Prague, CR
* Leadership Development program by Dr. Noel Tichy THA
* ICSC - Asia Shopping Outlook & Property model SH, CHA
* Central Group Senior Leadership programs THA